

PRODUCT *KNOWLEDGE*

Retail
Winter 2 2016
(10.30 Delivery)

BCBGMAXAZRIA



THE MISSION STATEMENT

OUR VISION

*Our vision is TO MAKE EVERY
WOMAN LOOK AND FEEL
BEAUTIFUL in all of her life's
special moments.*

OUR MISSION

*Our mission is TO INSPIRE
WOMEN TO BE INSPIRATIONAL;
to feel beautiful, confident and
empowered.*

THE MISSION STATEMENT

CULTURAL VALUES

*We are a DYNAMIC community of
INSPIRED INDIVIDUALS.*

*We are a PASSIONATE TEAM, that thrives
on INNOVATION, CREATIVITY
and SELF EXPRESSION.*

*We are IMAGINATIVE
and FORWARD THINKING, and we
make the impossible possible.*

*We devote ourselves to GROWTH,
CULTIVATING TALENT and fostering
a true sense of FAMILY.*

*We firmly BELIEVE that it is not what
we acquire, but WHO WE BECOME and
WHAT WE CONTRIBUTE, that gives
our lives MEANING.*

BUSINESS VALUES

*WE BELIEVE that OUR BRANDS
are the MOST VALUABLE part of our
organization.*

*We are a GLOBAL COMMUNITY
united by our belief in our products and
our brands.*

*We constantly EVOLVE our business
to represent THE LIFESTYLE of
TODAY'S DYNAMIC WOMEN.*

PRODUCT VALUES

*Our product does not follow trends; it
EMBODIES STYLE.*

*Our product is a true combination of
EUROPEAN SOPHISTICATION and
AMERICAN SPIRIT.*

*We focus on the FIT, CONSTRUCTION
and FABRICATION of every product
we make.*

*We incorporate CRAFTSMANSHIP,
INNOVATION, DESIGN INTEGRITY,
LUXURY and a VISIONARY POINT of
VIEW into every garment.*

BRAND MESSAGE

Always on the forefront of fashion, BCBGMAXAZRIA is the premier lifestyle collection for the dynamic woman. Fusing creativity, accessibility, desirability and wearability, BCBGMAXAZRIA occupies a unique position in the American fashion marketplace, offering sophisticated, confident designs that take customers from work to the weekend in style.

THE CUSTOMER

THE CONNOISSEUR

is chic and sophisticated with a discriminating sense of style that ranges from casual to classically elegant.

THE VISIONARY

is an independent thinker and trendsetter, a trailblazer in aspirational expressions of fashion.

THE SOCIALITE

is part of the enviable elite, affluent, coiffed and well versed in the latest must-have styles.

THE URBAN ROCKER

is cutting-edge and effortlessly cool, with a style that incorporates a rock-and-roll influence.



DESIGN PHILOSOPHY

BCBGMAXAZRIA collections begin with a vision inspired by art and culture, which is translated into colors, prints, silhouettes and finishes. Our passionate team of talent works diligently to ensure that every garment represents the integrity of the brand. With steadfast attention to fabrication, construction and fit, each collection comes together as a complete and inspirational narrative.

DESIGN PRINCIPLES

LUXURY
TASTEFUL
SEXY
DRESSED UP
ECLECTIC/VINTAGE
ATTENTION TO DETAIL
ASPIRATIONAL

GUEST EXPERIENCE:

Treat every customer like a guest in our home.

Greet every customer with a smile within 10 seconds

- Approach and re-approach every customer with genuine enthusiasm
- Be attentive to every customer even during the busiest time
- Your attitude and body language are part of the guest experience!
- Inform your customer that additional sizes are available

Understand the customer's needs

- Engage in friendly conversation and ask open ended questions
- Listen to your customer's needs and exceed them
- Exchange names with your customer and use it throughout the sale

Excite the customer!

- Explain the collections by using your expertise in product knowledge
- Use buzz words and line inspiration to romance the sale
- Show your customer a 1st class shopping experience

Suggestive sell and wardrobe every customer

- Head-to-toe
- Be their specialist – put together a complete look
- Suggest footwear, handbags and accessories every time
- Educate the customer on features and benefits
- To confirm the sale
- Team- sell and pamper your customer

Thank your customers by inviting them to keep in touch with you

- Invite every customer to be in your client book and
- Add them to market works
- Send every customer a thank you card
- Escort every customer to the door and invite them back



BODY TYPES

Body type is one of many factors to consider when styling our customers. Use the information below as guidance when selecting and suggesting looks. Note that each garment shown in the following pages includes body-type letters A, T, H, X as a suggestion of which shape(s) the garment will most easily flatter or fit. It is important to:

- Remember that customers with body types other than those listed can also be styled in the looks.
- Always ask questions to understand what she likes to accentuate and/or deflect attention from.
- Learn what silhouettes and fits she is most comfortable in and prefers to wear.
- Refer to body types in flattering, general terms. Body-shape letters are for internal reference only.



A-SHAPE

- Pear-shaped
- Usually narrow shoulders and a defined waist
- Hip measurement 5% larger than shoulder measurement typically
- Choose styles that focus attention on her upper body

MUST-HAVES:

- Jackets and tops with strong shoulders or eye-catching necklines
- Jackets and tops that end above or below the widest part of the hips
- Boot-cut or wide legs, and darker hues for bottoms
- A-line skirts to balance out wider hips
- Combination dresses with darker skirts and lighter or printed tops
- Boatneck styles or tops with horizontal stripes to add width to shoulders
- Printed or embellished tops to draw attention upward
- Dynamic necklaces, earrings or scarves to keep focus near the face

AVOID:

- Styles that draw a horizontal line across the hips, such as low-belts, tops that end at the hip, or pants with horizontal pockets at the front



T-SHAPE

- Athletic-shaped
- Usually broad shoulders and/or large bust
- Shoulder measurement 5% larger than hip measurement typically
- Choose styles that accentuate her slender hips

MUST-HAVES:

- V-necks, turtlenecks, halters or deep scoop-necks, which focus attention at the center of the upper body and slim shoulders
- Striped or printed skirts and lighter bottoms to draw attention downward
- Head-to-toe color for a streamlined silhouette
- Flared pants to balance shoulders
- Embellished skirts and pants to keep the focus on the lower body
- Jackets and tops that are fitted at the waist and flare out to add volume to hips
- Formfitting skirts to contour the hips

AVOID:

- Oversized lapels, shoulder pads and voluminous sleeves that emphasize the shoulders, as well as horizontal stripes across the shoulders or bust



H-SHAPE

- Straight-shaped
- Waist measurement no less than 75% of hips or shoulders
- Matching shoulder and hip measurements
- Focus on creating curves and centering attention on her upper and lower body

MUST-HAVES:

- All over patterns to add softness to the silhouette
- Relaxed tops paired with slim bottoms to emphasize a slender lower body
- Fitted on straight pants to accentuate hips
- Tailored jackets that create shape, such as one with a fitted waist and peplum hem

AVOID:

- Wide-leg pants, which achieve an allover rectangle shape, and details around the waist area



X-SHAPE

- Hourglass-shaped
- Balanced shoulders and hips with smaller, defined waist
- Shoulder and hip measurements within 5% of each other with a waist measurement approximately 10 inches less than shoulder or hip measurements
- Maintain a balanced proportion between shoulders and hips, and showcase her smaller waist

MUST-HAVES:

- Fitted tops and tees to accentuate both the bustline and slim waist
- A power skirt or pencil skirt to accentuate curves
- A well-fitting suit will accentuate curves
- A sleek dress in a single color to contour the shape

AVOID:

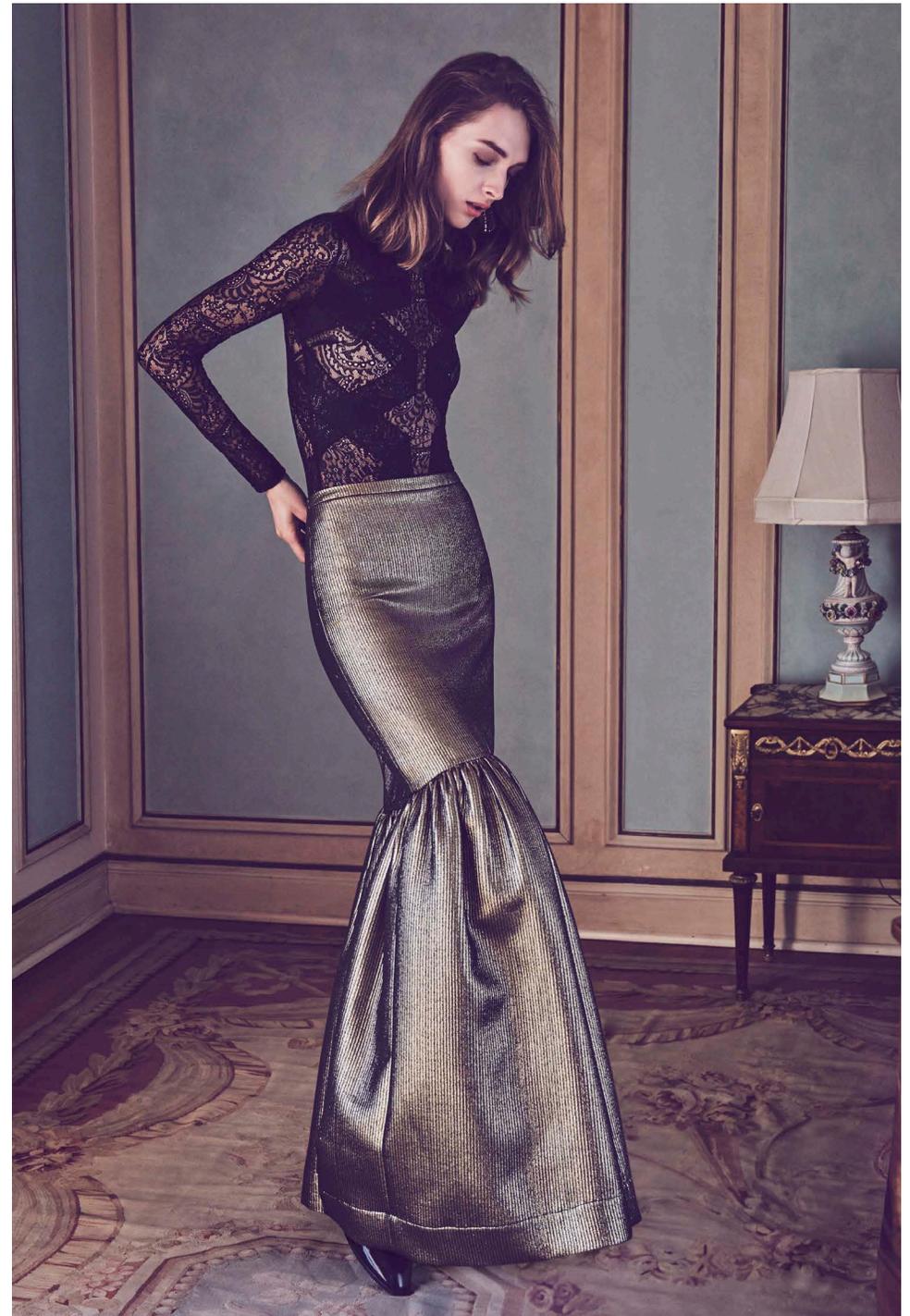
- Boxy cuts that hide the silhouette and allover horizontal stripes, which can add bulk to the shape

10/30

THEME:

TINSEL TOWN

The codes of urban street and free style culture as seen through a filter of chic bling, pared down and stylized for the eccentric jetsetter.



10.30 – TINSEL TOWN

What Is The Mood/Inspiration Of The Collection?

- The codes of urban street and free style culture as seen through a filter of chic bling, pared down and stylized for the eccentric jetsetter.
- Materials that play with the light for day and night bringing festive joy to daily life.
- Opposites attract: sport meets metallic, lace meets leather and sheer meets shaggy.

What Colors Will We Be Seeing This Season?

2 color stories:

- Classic colors contrasted with jewel tones: White, Bare Pink, Black and Red Berry
- Metallics: Rose Gold, Pewter, Gold contrasted with Black and White

What Fabrications Are You Using This Season?

- Lace
- Faux Leather
- Clip Dot Jacquard
- Metallic Jersey
- Jacquard Suiting
- Velour Stripe Knit
- Satin Back Crepe
- Ponte
- Burnout Lace

What's New in Silhouettes & Details In This Collection?

- Novelty Jackets
 - Crop Jackets
 - Tailored Jackets
- Leggings
- Mini Skirts
- Pleated Skirts
- Peplum Top
- Victorian Blouses
- A-line Dresses
- Handkerchief Hem Dresses
- Shirt Dressing
- Tunic Sweater Dresses
- Lurex
- Glittered Sequins
- Feathers
- Embroidery
- Ruffles
- Athletic Stripe Detail

What Accessories Will We See In This Collection?

- It is all about "mixed elements" that complement the collection with a night out sporty twist.

How is This Collection Different from Your Previous Delivery?

- This is our true holiday collection. Shine on Ladies!

What's New:



Embellished Jacket And Skinny Pant



Long Sleeve Lace Top With Wide Leg Pant



Sleeveless Lace Top With Pleated Metallic Skirt



Sleeveless Metallic Sweater With Pleated Skirt



Metallic Bomber Jacket With Shirt Dress



Long Sleeve Casual A-Line Dress



Long Sleeve Pleated Bottom Dress



Embellished Shift Dress



Off The Shoulder Sequin Cocktail Dress

COLOR PALETTE

CORE



WHITE



CHALK



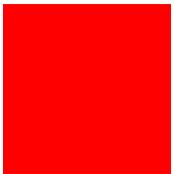
BARE PINK



SHADOW
BLUSH



HAZELNUT



RED BERRY



ORIENT BLUE

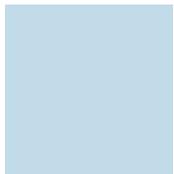


DARK NAVY



BLACK

FASHION



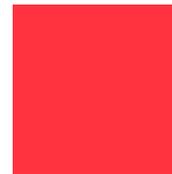
BLUE SMOKE



BLUESTEEL



DARK TEAL



BORDEAUX



GOLD



METALLIC ROSE



ALPINE



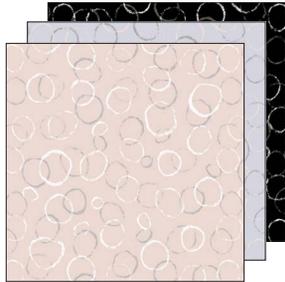
SILVER



GUNMETAL

PRINTS AND DEVELOPMENTS

PRINTS



CROSSHATCH
HALOS



GOUACHE FRINGE

DEVELOPMENTS



ART DECO SEQUIN ON
MESH



CAMEO SCALLOP LACE



CHEVRON GEOMETRIC
EMBROIDERY ON
TULLE



GLITTER SEQUIN ON
MESH



LEAF FLORAL LACE



CRYSTAL
EMBELLISHMENTS



STRIPE FRINGE
JACQUARD

HOT

Americana at Brand
Aventura
Barton Creek
Beverly Center
Beverly Hills
Biltmore Fashion Park
Boca Raton
Canal Place
City Place
Dallas Galleria
Del Amo
Delray Beach
Fashion Valley
Fashion Island
Ft. Lauderdale Galleria
Forum Shops
Galleria at Roseville
Glendale Galleria
Horton Plaza
Houston Galleria
Houston Pavillions
International Plaza
Kierland Commons
La Cantera
La Encantada
La Plaza Mall
Las Vegas
Mall at Millenia
Miracle Mile
Mission Viejo
Naples - Waterside
Northpark
Northstar
Palm Beach Gardens
Paseo Colorado
Patios
Pembroke Gardens
Perkins Rowe
Plaza El Segundo
Plaza Las Americas
San Juan
Santa Monica Place
Scottsdale Arizona
Sherman Oaks
South Beach
St. John Town Center
Summerlin
Sunset Plaza
The Domain
The Falls
The Patios at Valencia
Topanga Plaza
Tumon Sands Plaza
University Town Center
Venetian
Wailea
Waterside
Westside Pavillion
Woodlands
Yacht Haven

COLD

40th & 5th
ABQ Uptown
Armitage
Avalon
Beachwood
Bellevue
Bridgewater Commons
Broadway
Burlington Mall
Chesnut Hills
Cherry Creek
Cherry Hill
Copley Place
Country Club Plaza
Crocker Park
Damen Avenue
Fair Oaks
Flatiron
Garden State
Georgetown
Keystone Center
King of Prussia
La Cumbre
Lenox Square
Lincoln Park
Mall at Green Hill
Mall of America
Menlo Park
New York (Madison)
Northbrook
Oakbrook Center
Oak Street
Old Orchard Center
Pacific Place
Palisades Center
Pentagon
Perimeter Mall
Playground at Caesar's
Plaza Frontenac
Plaza Frontenac
Pioneer Place
Roosevelt
San Francisco
Santana Row
Short Hills
Stanford
Staten Island
Somerset
South Park
South Shore
Southside Works
Stony Point
The Summit
Third Ave
Towson Town Center
Twelve Oaks
Tyson Galleria
Union Square
Walt Whitman
Westchester
West Farms
Wisconsin Place

EVENING DOORS

AA EVENING

5th Avenue at 40th
Aventura Mall
Beverly Center
Beverly Hills
Century City
Copley Place
Fashion Island
Fashion Valley
Flatiron
Forum Shops
Houston Galleria
King of Prussia
Madison
Northpark
Plaza Las Americas
Roosevelt
San Francisco
Somerset
South Beach
Union Square

A1 EVENING

5th Avenue at 40th
Aventura Mall
Beverly Center
Beverly Hills
Boca Raton
Burlington Mall
Century City
Cherry Creek
Copley Place
Fashion Island
Fashion Valley
Flatiron
Forum Shops
Georgetown
Houston Galleria
International Plaza
King of Prussia
La Plaza Mall
Las Vegas
Lenox Square
Madison
Mall at Millenia
North Park
Plaza Las Americas
San Francisco
Santa Monica Place
Santana Row
Scottsdale Fashion Square
Short Hills
Somerset
South Beach
Roosevelt
Union Square
Westchester

A2 EVENING

Americana at Brand
Barton Creek
Beachwood
Bellevue
Bridgewater Commons
Broadway
Canal Place
Cherry Hill
Chestnut Hill
Country Club Plaza
Crocker Park
Dallas Galleria
Fair Oaks
Galleria at Ft. Lauderdale
Galleria at Roseville
Garden State
Glendale Galleria
Hollywood & Highland
Horton Plaza
Keystone
La Encantada
Mall at Green Hills
Menlo Park
Miracle Mile
Montgomery
Northbrook
Northstar
Oakbrook Center
Oak Street
Old Orchard
Pacific Place
Palisades Center
Palm Beach Gardens
Paseo Colorado
Pembroke Gardens
Pentagon
Perimeter Mall
Perkins Rowe
Pioneer Place
Plaza El Segundo
Ross Park
Sherman Oaks
Shops at La Cantera
Shops at Wailea
Soho
South Park
South Shore
Stanford
Staten Island
The Domain
The Falls
The Patios at Valencia
Third Ave
Topanga Plaza
Towson Town Center
Twelve Oaks
Tyson's Galleria
Union Street
Venetian
Walnut Street
Walt Whitman
Waterside (Naples)
Westside Pavillion
Woodlands

MASTERFUL MIX



STENCILED MOSAIC JERSEY

- Fine knit jersey with twist yarn in modal spandex for easy care and comfort
- Great in solid and printed



JDKJF495 Earrings



EXADB435 Slide



FLB951LE Bag

T
CONNOISSEUR, VISIONARY

JAN V-Neck Long Sleeve Top
CEP1E924 \$88

OFF WHITE : A4, 1,200 UNITS

Fitted

- Pullover.
- Semi-sheer.
- Material: Fabric: 95% Tencel®, 5% spandex.
- Care: Washable, dry clean recommended.
- Imported.
- Lightweight, stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.



CROSS HATCH HALOS ON SILK CHIFFON

- Screens are engraved in all over layout
- Fabric is screen printed by laying screens on fabric then adding pigment
- Pieces arranged on fabric for best usage
- Crosshatch Halo motif designs were screen printed in ALL OVER layout on 10mm silk chiffon



JCDJF428 Earrings



DBQDB352 Oxford



FLB951LE Bag

A, T, H
CONNOISSEUR, VISIONARY

TAYLUR Printed Long Button Up Shirt
AHO1X791 \$248

OFF WHITE COMBO: A3, 1,000 UNITS

True to fit

- Front button closure.
- Material: Fabric body: 100% silk chiffon; fabric 2: 100% silk crepe de chine.
- Care: Washable, dry clean recommended.
- Imported.
- Lightweight, non-stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

MASTERFUL MIX



H
CONNOISSEUR, VISIONARY

SCALLOP LEAF LACE

- This scallop lace is knit with cotton yarn to add dimension to the allover leaf pattern



JCDJF428 Earrings



OPIA Pump



KFBA36EP Clutch

MEG Sleeveless Front Feather Trim Top
IBK1X782 \$298

BARE PINK: A2, 600 UNITS

BLACK: A1, 250 UNITS

Easy fit

- Back zipper closure.
- Scalloped leaf lace with feather trim.
- Material: Fabric body: 72% cotton, 28% nylon lace; fabric 2: 77% triacetate, 23% polyester satin-back crepe; fabric 3: 100% polyester mesh; lining: 100% polyester crepe de chine.
- Care: Washable.
- Imported.
- Mid-weight, non-stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.



A, T, H
CONNOISSEUR, VISIONARY

BONDED CREPE

- This fabric is woven with twist yarn in a crepe weave than bonded together to create body. Ideal for sculpted jacket and dress style
- It can be created to be solid or double face in color

METALLIC FRINGE

- A combination of silver, gold and black metallic yarns are sewn together into a strip to create this Metallic Fringe layered skirt



JDKJF517 Earrings



MNSDB362 Bootie



BGCA23EP Minaudiere

MARLEY Square Neck Sleeveless
Bibbed Peplum Top

MHF1X728 \$198

BLACK-BARE PINK COMBO: A4,
1,200 UNITS

True to fit

- Concealed back zipper closure.
- Materials: Fabrics 1-2: 63% polyester, 32% rayon, 5% spandex; lining: 100% polyester crepe de chine.
- Care: Washable, dry clean recommended.
- Imported.
- Mid-weight, non-stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

CHRISTAL Metallic Fringe Mini
ZNX3G362 \$298

BLACK COMBO: A1, 240 UNITS

True to fit

- Pull-on.
- Material: Fabric body: 67% polyester, 33% metallic fringe; fabric 2: 100% polyester mesh; lining: 100% polyester crepe de chine.
- Care: Washable, dry clean recommended.
- Imported.
- Mid-weight, non-stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

MASTERFUL MIX



A, H
SOCIALITE

QUILTED LACE

- Floral lace fabric has been quilted on top of nylon and polyfil to create fashion forward style while still keepin the wearer warm

EYD SCROLL CLOQUE JACQUARD

- This luxurious woven jacquard was developed in collaboration with a top fabric mill and is exclusive to the BCBGMAXAZRIA brand
- This Jacquard design is created during weaving process to created the "Scroll" design with puckering called "CLOQUE" method for added texture and richness



JCDJF480 Ring



MYWDB311 Heel



EOY813ES Clutch

ETHAN Quilted Lace Bomber Jacket

QIA4J189 \$398

BARE PINK: A1, 250 UNITS

Fitted

- Front zipper closure.
- Front and sleeve pockets.
- Material: Fabric body: 40% viscose, 40% polyamide, 20% cotton face, 100% polyester back; fabric 2: 67% cotton, 30% nylon, 3% spandex poplin; fill: 100% polyester.
- Care: Dry clean.
- Imported.
- Mid-weight, non-stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

ASHLIE Short Sleeveless Dress With Pocket Details

SVD61K25 \$338

BARE PINK: A2, 500 UNITS

Fitted

- Concealed back zipper.
- Scroll cloque woven jacquard.
- Material: Fabric: 65% polyester, 33% cotton, 2% elastane; lining: 100% polyester crepe de chine.
- Care: Washable.
- Imported.
- Mid-weight, non-stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.



H
VISIONARY

CHEVRON GEOMETRIC EMBROIDERY ON TULLE

- Creative handcraftmanship and technology come together to make this embroidery designs
- Motif/pattern is created and embroidered on to tulle mesh using an embroidery machine
- Pieces are laid out for the best placement and layout/look
- Each embroidery piece is unique to the style



JCDJF500 Bracelet



DONA Heel



FGM262EV Clutch

CHLOE Blocked V-Neck Flare Skirt Dress

AOE69J57 \$698

BLACK BARE PINK COMBO: ARCH DOORS, 100 UNITS

True to fit

- Concealed back zipper closure.
- Geometric chevron embroidery.
- Material: Fabric body: 100% polyester tulle; fabrics 2-3: 100% polyester mesh; fabric 4: 100% polyester crinoline; lining: 100% polyester crepe de chine.
- Care: Washable, dry clean recommended.
- Imported.
- Mid-weight, non-stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: 0-12.

MASTERFUL MIX



A, H
VISIONARY, SOCIALITE

PAISLEY LACE

- The floral paisley designs are created on a lace jacquard machine with stretch for comfort and best fit



JDKJF517 Earrings



EZODB433 Heel



CHF958LE Clutch

MADDY Long Sleeve Cold Shoulder Lace Top

UUF1X807 \$148

BLACK: A4, 1,400 UNITS

BARE PINK: TOP 25 DOORS, 350 UNITS

WHITE: A3, 1,300 UNITS

True to fit

- Pullover.
- Material: Self and contrast: 98% polyester, 2% spandex; Lining 1 and 2: 80% polyester, 20% spandex.
- Care: Machine wash.
- Imported.
- Mid-weight, stretch lace fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

KEY INVESTMENT



A, H
CONNOISSEUR, VISIONARY

SATIN BACK CREPE

- Double faced fabric where one side is CREPE weave and the other side is smooth SATIN weave
- Either side of this fabric can be used
- This satin back crepe is woven with "triacetate" blend which is comfortable to wear and has beautiful hand feel and drape



JDKJF517 Earrings



MNMEB004 Heel



CHF958LE Clutch

MARISOL Off Shoulder Blouson Sleeve Shirt Tail Back Top

VPX1X965 \$158

BLACK: A4, 1,600 UNITS

BARE PINK: A4, 1,500 UNITS

ELM: A3, 1,100 UNITS

SMOKE: A4, 1,339 UNITS

Easy fit

- Pullover.
- Material: Fabric: 77% triacetate, 23% polyester crepe-back satin.
- Care: Washable, day clean recommended.
- Imported.
- Mid-weight, non-stretch fabric.
- Model is approximately 5'9" (175cm) and is wearing an XS.
- Sizes: XXS-L.

KEY INVESTMENT

MASTERFUL MIX



H, X
SOCIALITE

JOSA Metallic Geometric Relief
Jacquard Fitted Skirt

BQU3F748 \$198

BLACK COMBO: A4, 1,000 UNITS

GARDENIA COMBO: A2, 700 UNITS

Fitted

- Pull-on.
- Material: Fabric: 86% rayon, 14% nylon, 5% polyester, 3% spandex, 3% metallic knit jacquard.
- Care: Washable, dry clean recommended.
- Imported.
- Mid-weight, stretch-knit fabric.
- Hits mid-thigh.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

KEY INVESTMENT

METALLIC GEOMETRIC RELIEF JACQUARD

- These styles are a mix of rayon and nylon/spandex which gives them a tremendous amount of stretch for a comfortable fit that hugs the body
- The unique layouts are programmed into the knitting machines by hand and special care is taken to ensure the designs are flattering on the form
- Worked in relief double jacquard, this knit is actually two layers of knitting interlocked to create a strong fabric with intricate patterning
- On the face of the garment there are small holes that create a subtle texture and through with you can see the backing or second layer
- The addition of a metallic yarn, elevates these styles, giving them a dressier feel



JDKJF516 Earrings



MNSDB362 Bootie



BGCA23EP Minaudiere

MASTERFUL MIX



H, X
VISIONARY

STRIPE FLORAL MESH LACE

- This scallop lace is knit with cotton yarn to add dimension to the stripe floral mesh pattern



JDKJF517 Earrings



CMV844EV Clutch



PDF135HB Boots

KENZIE Lace Crew Neck Long Sleeve Top
VKU1X671 \$198
WHITE: A1, 250 UNITS
 True to fit
 - Back neck button closure.
 - Striped floral lace with scalloped trim.
 - Material: Fabric: 60% cotton, 40% nylon lace; fabric 2: 100% polyester mesh.
 - Care: Washable, dry clean preferred.
 - Imported.
 - Mid-weight, non-stretch fabric.
 - Model is approximately 5'9" (175cm) and wearing an XS.
 - Sizes: XXS-L.



A, H
URBAN ROCKER

ESSENTIAL DOUBLE WEAVE

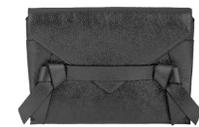
- Lighter double weave suiting fabric
- This fabric is great for tailoring jackets, pants and dresses



JDKJF510 Ring



FIMDB014 Heel



CHF958LE Clutch

MARCELA Blocked Slim Fit Shirt
EUP1X768 \$198
BLACK: A1, 250 UNITS
 True to fit
 - Front button closure.
 - Corded scroll lace with striped georgette trim.
 - Material: Fabric: 55% viscose, 26% cotton, 19% nylon lace; fabric 2: 100% polyester georgette; fabric 3: 100% polyester mesh.
 - Care: Washable, dry clean recommended.
 - Imported.
 - Mid-weight, non-stretch fabric.
 - Model is approximately 5'9" (175cm) and wearing an XS.
 - Sizes: XXS-L.

MASTERFUL MIX



H
CONNOISSEUR, VISIONARY

BRYNNE Long Sleeve Turtleneck Top

SKW1X469 \$88

BLACK COMBO: A4, 1,570 UNITS

Fitted

- Pullover.
- Velour striped jersey.
- Material: Fabric: 55% acrylic, 35% rayon, 10% wool.
- Care: Washable, dry clean recommended.
- Imported.
- Lightweight, stretch knit fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

VELOUR STRIPE JERSEY

- This striped jersey is made on a jacquard machine using velour to create dimension and texture
- Wool content keeps you warm, while rayon provides most comfortable wear



JCDJF480 Ring



MNSDB362 Bootie



CHF958LE Clutch



A, H
URBAN ROCKER

ANAIS Long Sleeve Asymmetric Neck Top

SKW1X766 \$98

BORDEAUX COMBO: A2, 850 UNITS

CREAM: A4, 1,200 UNITS

True to fit

- Pullover.
- Velour striped jersey.
- Material: Fabric: 55% acrylic, 35% rayon, 10% wool.
- Care: Washable, dry clean recommended.
- Imported.
- Lightweight, stretch knit fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

VELOUR STRIPE JERSEY

- This striped jersey is made on a jacquard machine using velour to create dimension and texture
- Wool content keeps you warm, while rayon provides most comfortable wear



JCDJF480 Ring



EXADB339 Loafer



FLB951LE Satchel

KEY INVESTMENT

KEY INVESTMENT

TAILOR MADE



T
CONNOISSEUR, VISIONARY

CONNER Belted Wrap Blazer
JVY4J339 \$298

BLACK: TOP 40 DOORS, 400 UNITS
 True to fit

- Adjustable waist tie closure.
- Front pockets.
- Material: Fabric body: 100% polyester woven jacquard; fabric 2: 65% rayon, 30% nylon, 5% spandex ponte; lining: 100% polyester crepe de chine.
- Care: Washable, dry clean recommended.
- Imported.
- Mid-weight, non-stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

PATCHWORK GEOMETRIC JACQUARD

- Jacquards are placed in random pairs
- Geometric patchwork design is creating during weaving process to make this fabric



JCDJF448 Earrings



EZODB433 Heel



FLB951LE Bag

ERNEST Wide Leg Cropped Pant
JVY2G686 \$178

BLACK: TOP 40 DOORS, 350 UNITS
 True to fit

- Front zip fly with hook-and-bar and button closures.
- Material: Fabric: 100% polyester woven jacquard; lining: 100% polyester crepe de chine.
- Care: Washable, dry clean only.
- Imported.
- Mid-weight, non-stretch fabric.
- Mid-rise waist.
- Model is approximately 5'9" (175cm) and is wearing an XS.
- Sizes: XXS-L.



A, H
CONNOISSEUR, VISIONARY

DEANNA Long Vest Dress
RND65J91 \$368

BLACK: TOP 20 DOORS, 200 UNITS
 True to fit

- Front button with hook-and-bar closure.
- Material: Fabric: 80% polyester, 14% rayon, 6% spandex; lining: 100% polyester twill.
- Care: Washable.
- Imported.
- Mid-weight, non-stretch fabric.
- Model is approximately 5'9" (175cm) and is wearing an XS.

ESSENTIAL DOUBLE WEAVE

- Lighter double weave suiting fabric
- This fabric is great for tailoring jackets, pants and dresses



XCRBC313 Belt



OPIA Pump



CHF958LE Clutch

TAILOR MADE



T
VISIONARY

SATIN BACK CREPE

- Double faced fabric where one side is CREPE weave and the otherside is smooth SATIN weave
- Either side of this fabric can be used
- This satin back crepe is woven with "triacetate" blend which is comfortable to wear and has beautiful hand feel and drape



JDKJF495 Earrings



OPIA Pump



FLB951LE Bag

SVETLANA Long Overlay Under Crop Top

LMQ1W562 \$178

BLACK: A4, 1,300 UNITS

Easy fit

- Pullover.
- Material: Self: Crepe – triacetate, polyester.
- Care: Washable, dry clean recommended.
- Imported.
- Lightweight, non-stretch fabric.
- Model is approximately 5'9" and is wearing an XS.
- Sizes: XXS-L.

GOLD STANDARD



H
VISIONARY

BRINNE Long Sleeve
Turtleneck Top
APS1X690 \$88
BLACK-GUNMETAL COMBO: A4,
1,800 UNITS
BLACK-GOLD COMBO: A2, 900 UNITS
Fitted
- Pullover.
- Ribbed knit.
- Material: Fabric: 51% polyester, 28% rayon, 11% nylon, 10% metallic.
- Care: Washable, dry clean recommended.
- Imported.
- Lightweight, stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

VARIGATED METALLIC STRIPE RIB

- This knit fabric is created with metallic yarn for shine and added dimension
- This stretch rib has soft hand and comfortable to wear

METALLIC FRINGE

- A combination of silver, gold and black metallic yarns are sewn together into a strip to create this Metallic Fringe layered skirt



JDKJF517 Earrings



CMV844EV Clutch



MNSDB001 Boot

CHRISTAL Metallic Fringe Mini
ZNX3G362 \$298
BLACK COMBO: A1, 240 UNITS
True to fit
- Pull-on.
- Material: Fabric body: 67% polyester, 33% metallic fringe; fabric 2: 100% polyester mesh; lining: 100% polyester crepe de chine.
- Care: Washable, dry clean recommended.
- Imported.
- Mid-weight, non-stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.



A, H
VISIONARY

MARIE Metallic Pleated Skirt
OJZ3G358 \$228
METALLIC MULTI: A1, 250 UNITS
True to fit
- Pull-on.
- Material: Fabrics 1-4: 100% polyester foiled georgette; lining: 100% polyester crepe de chine.
- Care: Washable, dry clean recommended.
- Imported.
- Mid-weight, non-stretch fabric.
- Elasticized waistband.
- Midi-length.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

SUNBURST PLEATING

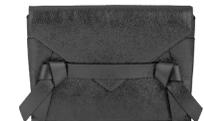
- Using 100% polymer gauze fabric for a pleating technique is ideal because pleats best hold their shape, crispness and longevity in polyester, which provides a flattering drape.
- Any natural fibers (silks, cottons, wools or blends of these fibers) will start losing the pleats even at the first sign of moisture.



HB102642 Floppy Hat



MNSDB362 Bootie



CHF958LE Clutch

KEY INVESTMENT

GOLD STANDARD



H
SOCIALITE, VISIONARY

FLORAL PAISLEY STRETCH LACE

- The floral paisley designs are created on a lace jacquard machine with stretch for comfort and best fit

SUNBURST PLEATING

- Using 100% polymer gauze fabric for a pleating technique is ideal because pleats best hold their shape, crispness and longevity in polyester, which provides a flattering drape
- Any natural fibers (silks, cottons, wools or blends of these fibers) will start losing the pleats even at the first sign of moisture



JDKJF510 Ring



EZODB433 Heel



UKHA13EP Minaudiere

BLAKE Long Sleeve Turtleneck
Lace Bodysuit

AVR1X780 \$148

BLACK: A4, 1,480 UNITS

OFF WHITE: A2, 800 UNITS

Fitted

- Concealed back zipper closure.
- Material: Fabric body: 83% nylon, 17% spandex lace; Lining: 75% acetate, 20% nylon, 5% spandex matte jersey.
- Care: Machine wash.
- Imported.
- Lightweight, stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

ZANA Tiered Pleated Skirt

OJZ3F558 \$158

GOLD-BLACK COMBO: A4 DOORS ONLY,
500 UNITS

Easy fit

- Pull-on.
- Metallic foiling.
- Material: Fabric: 100% polyester foiled georgette; lining: 100% polyester crepe de chine.
- Care: Washable, dry clean recommended.
- Imported.
- Mid-weight, non-stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.



A
CONNOISSEUR, VISIONARY

METALLIC JACQUARD

- Metallic Dobby Ottoman w/seqn on striped trims and 2x2 rib
- Cross yarns are woven with looser tension
- Ribbed texture is woven with metallic yarn in a jacquard loom to create richness and dimension



JDKJF516 Earrings



EZODB433 Heel



UKHA13EP Minaudiere

VALARI Ruffle Sleeve Hem Hi-Lo Top

DQO1X792 \$198

NAVY/BRONZE: A4, 1,200 UNITS

Easy fit

- Pullover.
- Material: Fabric: 47% polyester, 38% cotton, 15% metallic woven jacquard; lining: 100% polyester crepe de chine.
- Care: Washable, dry clean recommended.
- Imported.
- Mid-weight, non-stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

KEY INVESTMENT

KEY INVESTMENT

GOLD STANDARD



A, H
VISIONARY

METALLIC JACQUARD

- Metallic Dobby Ottoman w/seqn on striped trims and 2x2 rib
- Cross yarns are woven with looser tension
- Ribbed texture is woven with metallic yarn in a jacquard loom to create richness and dimension



JDKJF510 Ring



MNSDB308 Heel



FLB951LE Bag

ANDREAS Metallic Jacquard Bomber

DQO4J355 \$368

GOLD: A1, 250 UNITS

True to fit

- Front zipper closure.
- Metallic woven jacquard with striped ribbed-knit trims.
- Material: Fabric body:47% polyester, 38% cotton, 15% metallic; fabric 2: 97% cotton, 3% spandex canvas; lining: 67% cotton, 30% nylon, 3% spandex.
- Care: Washable.
- Imported.
- Mid-weight, non-stretch fabric.
- Hits above the knee.
- Model is approximately 5'9" (175cm) and is wearing an XS.
- Sizes: XXS-L.

SHIMMER & SHINE



T, H
CONNOISSEUR, VISIONARY

METALLIC STRIPE KNIT JERSEY

- This knit fabric is created with metallic yarn for shine and added dimension
- This stretch textured jacquard has soft hand and comfortable to wear

ESSENTIAL DOUBLE WEAVE

- Lighter double weave suiting fabric
- This fabric is great for tailoring jackets, pants and dresses



JSSJF494 Necklace



DBQDB352 Oxford



CMV844EV Clutch

BRINNE Long Sleeve Turtleneck Top
AQA1X767 \$88

SILVER COMBO: A3, 1,000 UNITS
DEEP ROYAL BLUE COMBO: AA DOORS ONLY, 200 UNITS

Fitted

- Pullover.
- Material: Fabric: 86% nylon, 8% metallic, 6% spandex knit jacquard; fabric 2: 92% polyester, 8% spandex jersey.
- Care: Washable.
- Imported.
- Lightweight, stretch fabric.
- Model is approximately 5'9" (175cm) and is wearing an XS.
- Sizes: XXS-L.

BENTLEY Wide Leg Tuxedo Pant
RND2G697 \$178

BLACK: A3, 980 UNITS

True to fit

- Front zip fly with hook-and-bar and button closures.
- Front and back pockets.
- Material: Fabric body: 80% polyester, 14% rayon, 6% spandex suiting; fabric 2: 100% polyester satin; lining: 100% polyester crepe de chine.
- Care: Washable, dry clean recommended.
- Imported.
- Mid-weight, non-stretch fabric.
- Model is approximately 5'9" (175cm) and is wearing a size 2.



T, H
CONNOISSEUR, VISIONARY

MARLED RIB

- This high quality wool/nylon blend has the warmth of wool without being heavy or harsh
- It's soft hand and drape make it enjoyable to wear and flattering to the body
- The rib construction allows the garment to hug the body while providing a subtle, yet flattering, vertical line
- The addition of lycra also contributes to the slim fit and helps the garment maintain its shape over time



JCDJF480 Ring



MNSDB308 Heel



FLB951LE Bag

OMAR Marled Rib Pant
BPF2G687 \$228
MARLED BLACK COMBO: TOP 40 DOORS, 400 UNITS

Fitted

- Pull-on.
- Material: Fabric: 46% nylon, 28% merino wool, 24% acrylic, 2% spandex.
- Care: Washable dry clean recommended.
- Imported.
- Mid-weight, stretch-knit fabric.
- High-rise, elasticized waistband.
- Model is approximately 5'9" (175cm) and is wearing an XS.
- Sizes: XXS-L.

KEY INVESTMENT

SHIMMER & SHINE



H
CONNOISSEUR, VISIONARY

METALLIC SHIMMER JERSEY

- This knit fabric is created with metallic yarn for shine and added dimension
- This stretch knit jacquard has soft hand and comfortable to wear



JDKJF526 Ring



BGCA23EP Minaudiere



MNSDB001 Boot

COLEEN Blouson Sleeve Pleated Skirt Crew Neck Dress

AIX60L78 \$268

GOLD-NAVY COMBO: **A2, 589 UNITS**

True to fit

- Back neck button closure.
- Material: Fabric: 83% nylon, 17% metallic jersey; lining: 92% polyester, 8% spandex jersey.
- Care: Washable, dry clean recommended.
- Imported.
- Mid-weight, non-stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.



A, H
SOCIALITE

METALLIC YARN

- Metallic yarn is pre-twisted with rayon yarn to create shine appearance
- Stitch is in 2x2 Rib which allows body con shape and textural appearance



JDKJF575 Earrings



BGCA23EP Minaudiere



PDF135HB Boots

MACKI V-Neck Long Sleeve Tunic Dress

LPK1X784 \$228

BRONZE COMBO: **A4, 1,500 UNITS**

True to fit

- Pullover.
- Material: Fabric: 71% rayon, 19% polyester, 10% metallic.
- Care: Washable.
- Imported.
- Mid-weight, stretch knit fabric.
- Hits above the knee.
- Model is approximately 5'9" (175cm) and is wearing an XS.
- Sizes: XXS-L.

KEY INVESTMENT

FINELY KNIT



A, H
URBAN ROCKER

MARLED JERSEY

- This high quality wool/nylon blend has the warmth of wool without being heavy or harsh
- It's soft hand and drape make it enjoyable to wear and flattering to the body
- On some styles, the addition of sleek faux-leather details contrast the supple face of the knit, giving these styles a chic edge

TWILL PONTE

- Knit ponte with TWILL texture creates texture to this knit fabric
- Great for leggings



JCDJF428 Earrings



MNSDB004 Bootie



FLB951LE Satchel

DENICE Oversized Boxy Pullover
SCN1X698 \$178

MARLED BLACK COMBO: A4, 900 UNITS

Loose fit

- Pullover.
- Material: Fabric: 45% nylon, 30% merino wool, 25% acrylic.
- Care: Washable dry clean recommended.
- Imported.
- Mid-weight, stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XS/S and M/L.

KEY INVESTMENT

BOBBY Side Snap Leggings
ERQ2G690 \$158

BLACK: A4, 1,600 UNITS

Fitted

- Pull-on with side snaps.
- Material: Fabric: 76% rayon, 21% nylon, 3% spandex ponte.
- Care: Washable, dry clean recommended.
- Imported.
- Mid-weight, stretch knit fabric.
- Mid-rise, elasticized waistband.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

KEY INVESTMENT



H
CONNOISSEUR

MARLED RIB

- This high quality wool/nylon blend has the warmth of wool without being heavy or harsh
- It's soft hand and drape make it enjoyable to wear and flattering to the body
- The rib construction allows the garment to hug the body while providing a subtle, yet flattering, vertical line



JCDJF434 Earrings



EXADB339 Loafer



FLB952LE Crossbody

GWYN Marled Rib Dress
BOG68F61 \$198

MARLED TOFFEE COMBO: TOP 40

DOORS, 700 UNITS

MARLED BLACK COMBO: A4, 1,400 UNITS

Fitted

- Pullover.
- Material: Fabric: 45% nylon, 30% merino wool, 25% acrylic.
- Care: Washable.
- Imported.
- Mid-weight, stretch knit fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

KEY INVESTMENT

FINELY KNIT



A
CONNOISSEUR

MERINO WOOL NYLON BLEND

- This high quality wool/nylon blend has the warmth of wool without being heavy or harsh
- It's soft hand and drape make it enjoyable to wear and flattering to the body
- Sleek faux-leather details contrast the supple face of the knit, giving these styles a chic edge



JCDJF443 Cuff



MNGDB290 Sneaker



CHF943LE Hobo

CORINA Oversized Boxy Pullover
BXE1X698 \$178

LIGHT HAZELNUT: A4, 700 UNITS

Oversized fit

- Pullover.
- Material: Fabric: 45% nylon, 30% merino wool, 25% acrylic.
- Care: Washable, dry clean recommended.
- Imported.
- Mid-weight, stretch knit fabric.
- Model is approximately 5'9" (175cm) and is wearing an XS/S.
- Sizes: XS/S and M/L

KEY INVESTMENT



A, H
URBAN ROCKER

METALLIC CABLE

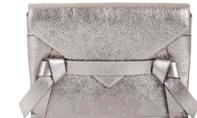
- Lurex and a merino wool blend are knit together in mixed cable stitches for dimension and texture



JDKJF507 Necklace



OPIA Pump



BUQ958LE Clutch

ARLENE Cold Shoulder Pullover
QEX1Y013 \$278

CHAMPAGNE COMBO: A3, 1,155 UNITS

Fitted

- Pullover.
- Material: Fabric: 40% polyester, 40% metallic, 20% merino wool, 20% acrylic.
- Care: Washable dry clean recommended.
- Imported.
- Mid-weight, stretch-knit fabric.
- Model is approximately 5'9" and is wearing an XS.
- Sizes: XXS-L.

KEY INVESTMENT

FINELY KNIT



A, H
CONNOISSEUR

METALLIC RIB

- Lurex and a merino wool blend are knit together in half cardigan rib stitch to give dimension and texture



JCDJF480 Ring



MNMEB004 Heel



BGCA23EP Minaudiere

KALIA Funnel Cardi-Vest
FHU4J344 \$298
 CHAMPAGNE COMBO: **A2, 630 UNITS**
 True to fit
 - Front zipper closure.
 - Material: Self: 40% polyester, 20% metallic, 20% merino wool, 20% acrylic.
 - Care: Washable, dry clean recommended.
 - Imported.
 - Mid-weight, stretch knit fabric.
 - Model is approximately 5'9" (175cm) and wearing an XS.
 - Sizes: XXS-L.



A, T, H
CONNOISSEUR, VISIONARY

CROSSHATCH HALO JACQUARD IN EYELASH YARN

- This style is knit with a double jacquard technique
- The pattern is on the face of the garment as well as the inside
- We have made this cardigan reversible, giving the customer two unique options

TWILL PONTE

- Knit ponte with TWILL texture creates texture to this knit fabric
- Great for leggings



JDKJF510 Ring



DBQDB352 Oxford



FLB951LE Bag

ANNIA Crosshatch Halos Coat
NPS4J264 \$298
 MARLED BLACK COMBO: **A1, 300 UNITS**
 Easy fit
 - Reversible.
 - Crosshatch halos eyelash sweater jacquard.
 - Material: Fabric: 88% nylon, 12% rayon.
 - Care: Washable, dry clean recommended.
 - Imported.
 - Mid-weight, non-stretch fabric.
 - Model is approximately 5'9" (175cm) and wearing an XS.
 - Sizes: XXS-L.

DOMINICK Side Snap Leggings
ERQ2G700 \$158
 HEATHER LIGHT TART: **A4, 1,500 UNITS**
 HEATHER DARK FATIGUE: **A2, 800 UNITS**
 Fitted
 - Pull-on with side snaps.
 - Material: Fabric: 76% rayon, 21% nylon, 3% spandex ponte.
 - Care: Washable, dry clean recommended.
 - Imported.
 - Mid-weight, stretch knit fabric.
 - Model is approximately 5'9" (175cm) and wearing an XS.
 - Sizes: XXS-L.

KEY INVESTMENT

PONCHO



A
SOCIALITE

COLOR-BLOCKED PONCHO

- Color-block twill weave



JCDJF500 Bracelet



MNGDB290 Sneaker



FLB951LE Bag

Color-Blocked Poncho
BG464600 \$68
GLACIER GREY: A4, 614 UNITS
BLACK: A4, 837 UNITS

Easy fit

- Wraparound.
- Reversible color-blocked poncho with fringe trim.
- Material: 100% acrylic.
- Washable.
- Imported.
- Mid-weight, non-stretch fabric.
- Measures approximately 54" x 59".
- Sizes: One size.

EASY ELEGANCE



MARLED JERSEY WOOL BLEND

- This high quality wool/nylon blend has the warmth of wool without being heavy or harsh
- It's soft hand and drape make it enjoyable to wear and flattering to the body
- On some styles, the addition of sleek faux-leather details contrast the supple face of the knit, giving these styles a chic edge



JCDJF434 Earrings



MNSDB334 Loafer



CHF928LE Bag

A, H
SOCIALITE

DAHNYA Draped Side Dress

SCN68F61 \$228

MARLED BLACK COMBO: A4, 1,235 UNITS

Easy fit

- Pullover.
- Material: Fabrics 1-2: 45% nylon, 30% merino wool, 35% acrylic; fabric 3: 100% polyurethane faux leather.
- Care: Washable, dry clean recommended.
- Imported.
- Mid-weight, stretch knit fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

KEY INVESTMENT



HIGH TWIST JERSEY

- Knit crepe made with Hightwist yarns, allows for better drape, fluidity, and crepy hand



JDKJF526 Ring



CHF947LE Crossbody



PDF135HB Boot

A
SOCIALITE

JAENA Long Sleeve A-Line Dress

JYX67F57 \$228

DARK MIDNIGHT: A4, 1,200 UNITS

Easy fit

- Front hook-and-eye closure.
- Material: Self: Jersey – polyester, spandex.
- Contrast: 1. Faux suede – polyester, spandex. 2. Pleather – polyurethane face, polyester back.
- Unlined.
- Care: Washable.
- Imported.
- Lightweight, stretch knit fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

KEY INVESTMENT

ON THE SCENE



A, T, H
SOCIALITE

TILED STRIPE LACE

- The tile lace design are created on a lace jacquard machine with stretch for comfort and best fit



JCDJF428 Earrings



MNSDB004 Bootie



BGCA23EP Minaudiere

DAINA Long Sleeve Round
Neck Dress With Inset Mesh

SEA60K11 \$198

DARK TEAL: A4, 900 UNITS

Fitted

- Back neck button closure.
- Material: Fabric body: 95% polyester, 5% spandex lace; fabric 2: 95% polyester, 5% spandex mesh; lining: 92% polyester, 8% spandex.
- Care: Washable.
- Imported.
- Mid-weight, stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

KEY INVESTMENT

FESTIVE TEXTURES



T, H
SOCIALITE

PAISLEY LACE

- The floral paisley designs are created on a lace jacquard machine with stretch for comfort and best fit



JDKJF495 Earrings



FIMDB014 Heel



FLB952LE Crossbody

GUINEVERE Ruffle Lace Dress

UUF62K23 \$228

OFF WHITE: A4, 953 UNITS

True to fit

- Back neck button closures.
- Material: Fabrics 1-2: 98% polyester, 2% spandex lace; fabric 3: 80% polyester, 20% spandex mesh; lining: 92% polyester, 8% spandex jersey.
- Care: Washable.
- Imported.
- Mid-weight, stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.



H
SOCIALITE

CAMEO SCALLOP LACE

- This "scalloped edge" lace has been created in collaboration with our top lace mill to fit individual style
- Our design and fabric development teams partnered with the best mill to create this exclusive lace design
- The result can be seen in the unique styles that encompass the DNA of the BCBGMAXAZRIA



JDKJF516 Earrings



DONA Heel



UKHA13EP Minaudiere

KAILIN Asymmetrical Hem
Ruffle Bib Dress

AGC69J01 \$498

BLACK: ARCH DOORS, 87 UNITS

True to fit

- Concealed back zipper closure.
- Detachable slip lining with adjustable straps.
- Material: Fabric body: 73% nylon, 27% cotton lace; fabric 2: 100% polyester mesh; lining: 100% polyester georgette.
- Care: Washable, dry clean recommended.
- Imported.
- Mid-weight, non-stretch fabric.
- Asymmetrical hemline.
- Model is approximately 5'9".
- Sizes: 0-12.

FESTIVE TEXTURES



CRYSTAL EMBELLISHMENTS

- A combination of beads are sewn on to the base fabric
- Clusters of motifs are evenly paced onto the garment creating a dimensional pattern
- Crystal beads are sewn on the fabric to created this unique abstract design with the crystal, creating "embellished" dressed up look to the styles



JCDJF428 Earrings



DONA Sandal



BGCA23EP Minaudiere

A, T, H
SOCIALITE

DYANNE Long Sleeve
Asymmetric Neck Top
VPX61K22 \$338
ALABASTER: TOP 80 DOORS,
620 UNITS
Easy fit
- Pullover.
- Material: Fabric body: 77% triacetate, 23% polyester satin-back crepe; lining: 100% polyester crepe de chine.
- Care: Washable.
- Imported.
- Mid-weight, non-stretch fabric.
- Model is approximately 5'9" (175cm) and is wearing an XS.



CRYSTAL EMBELLISHMENTS

- A combination of beads are sewn on to the base fabric
- Clusters of motifs are evenly paced onto the garment creating a dimensional pattern
- Crystal beads are sewn on the fabric to created this unique abstract design with the crystal, creating "embellished" dressed up look to the styles



JDKJF575 Earrings



MYWDB311 Heel



CMV844EV Clutch

A, H
SOCIALITE

LYNZIE Sleeveless Pleated
Shift Dress
LMQ61K03 \$368
SLATE: A4, 920 UNITS
Easy fit
- Back neck button closure.
- Material: Fabric body: 77% triacetate, 23% polyester satin-back crepe; lining: 100% polyester crepe de chine.
- Care: Washable.
- Imported.
- Mid-weight, non-stretch fabric.
- Model is approximately 5'9" (175cm) and is wearing an XS.
- Sizes: XXS-L.

FESTIVE TEXTURES



H, X
SOCIALITE

VELOUR STRIPE JERSEY

- This striped jersey is made on a jacquard machine using velour to create dimension and texture
- Wool content keeps you warm, while rayon provides most comfortable wear



JDKJF516 Earrings



DONA Heel



UKHA13EP Minaudiere

JERRI Long Sleeve Banded Dress

SKW65J13 \$178

BLACK COMBO: A4, 1,285 UNITS

BORDEAUX COMBO: A4, 1,100 UNITS

True to fit

- Pullover.
- Material: Fabric body: 55% acrylic, 35% rayon, 10% wool jersey; fabric 2: 80% polyester, 20% spandex mesh; lining: 92% polyester, 8% spandex jersey.
- Care: Washable.
- Imported.
- Mid-weight, stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

KEY INVESTMENT



A, H
CONNOISSEUR, VISIONARY

CROSS HATCH HALOS BURNOUT

- Screens are engraved in all over layout
- Fabric is screen printed by laying screens on fabric then adding pigment
- Pieces arranged on fabric for best usage
- Crosshatch halo design is achieved by burning off the velvet face in the crosshatch halo design on this SILK/RAYON velvet fabric to achieve added dimension and texture



JDKJF517 Earrings



CMV844EV Clutch



MQWDB001 Boot

LYDIAH Blouson Sleeve Dress

With Ruffled Hem

EMT60K19 \$398

BLACK COMBO: A1, 200 UNITS

True to fit.

- Concealed back zipper closure.
- Material: Fabric body: 54% silk, 46% rayon velvet; fabric 2: 100% polyester tulle; fabric 3: 100% polyester georgette; lining: 100% polyester crepe de chine.
- Care: Washable, dry clean recommended.
- Imported.
- Mid-weight, non-stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

FESTIVE TEXTURES



H, X
URBAN ROCKER

STRETCH DOUBLE CREPE

- This Crepe Fabric is woven with hi-twist yarn for texture and bonded together to add body/weight
- This fabric is available solid and/or bi-color [two tones]



JCDJF443 Cuff



MNSDB004 Bootie



CHF958LE Clutch

NIKKI Asymmetrical Peplum Zip Dress
BYM60H18 \$298

BLACK: A4, 1,000 UNITS

Fitted

- Front and back zipper closures.
- Material: Self: Crepe – polyester, spandex.
- Lining: Stretch crepe de chine – polyester.
- Care: Washable, dry clean recommended.
- Imported.
- Mid-weight, stretch fabric.
- Seamed waistline.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.



H
URBAN ROCKER

STRIPED FRINGE JACQUARD

- This engineered fringe jacquard has been specifically woven to create flounce and movement on every garment



JCDJF448 Earrings



DONA Heel



BGCA23EP Minaudiere

ANIKI Fringe Double Breasted
Jacket Dress

FKF62K86 \$368

BLACK: A4, 950 UNITS

True to fit

- Front button with hook-and-bar closure.
- Material: Fabric body: 68% polyester, 32% cotton woven jacquard; fabric 2: 100% polyester satin; fabric 3: 65% rayon, 30% nylon, 5% spandex ponte; lining: 100% polyester twill.
- Care: Washable.
- Imported.
- Mid-weight, non-stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

KEY INVESTMENT

SCENE STEALER



T, H
SOCIALITE

GLITTER SEQUIN ON STRETCH MESH

- The sequins have a special finish with a glitter effect, giving texture and brilliance to the style
- The sequins are embroidered on to stretch mesh



JDKJF517 Earrings



EZODB433 Heel



UKHA13EP Minaudiere

BETTY Short Sleeved Sequin Dress

SFU60K26 \$338

BLACK: A1, 160 UNITS

True to fit

- Glitter sequin on stretch mesh
- Round neck
- Defined waist
- Exposed zip closure and concealed hook-and-eye closure at back
- Material: Fabric: 95% polyester, 5% spandex; Lining: 80% polyester, 20% spandex
- Care: Hand wash
- Imported
- Size small measures approximately 40.25" from shoulder to hem
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.



H, X
SOCIALITE

ENGINEERED SEQUIN

- This engineered sequin fabric was created by the BCBGMAXAZRIA design team and is exclusive to the brand
- The technician carefully engineers each sequin on to the fabric to have a perfectly aligned proportion for each style
- Hundreds of thousands of individual sequins are necessary to complete each piece



JDKJF517 Earrings



MYWDB311 Heel



UKHA13EP Minaudiere

EUNICE Long Sleeve Off-The

Shoulder Sequin Dress

MNR62K89 \$398

GUNMETAL COMBO: TOP 100 DOORS,
700 UNITS

ROSE GOLD COMBO: A4, 950 UNITS

Fitted

- Pullover.
- Deco sequin embroidery.
- Material: Fabric body: 94% polyester, 6% spandex mesh; fabric 2: 80% polyester, 20% spandex mesh; lining: 92% polyester, 8% spandex.
- Care: Washable, dry clean recommended.
- Imported.
- Mid-weight, stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

SCENE STEALER



A, T, H
SOCIALITE, VISIONARY

ENGINEERED SEQUIN

- This engineered sequin fabric was created by the BCBGMAXAZRIA design team and is exclusive to the brand
- The technician carefully engineers each sequin on to the fabric to have a perfectly aligned proportion for each style
- Hundreds of thousands of individual sequins are necessary to complete each piece



JDKJF516 Earrings



MNMEB004 Heel



KFBA36EP Clutch

CATERINA Sleeveless Sequin Dress With Feather Trim Hem
SIA60K43 \$448
DARK NAVY BLACK COMBO: **A4, 1,200 UNITS**

True to fit

- Concealed back zipper closure.
- Allover sequin embellishments with ostrich feather trim.
- Material: Fabric body: 100% nylon tulle; trim: 100% ostrich feather; fabric 2: 100% polyester mesh; fabric 3: 100% polyester georgette; lining: 100% polyester crepe de chine.
- Care: Washable.
- Imported.
- Mid-weight, non-stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.

KEY INVESTMENT



A, H
SOCIALITE

LEOPARD PATTERN JACQUARD

- A cotton blend jacquard woven with raised surface in a custom leopard pattern with metallic yarn for shine



JCDJF448 Earrings



EZODB433 Heel



UKHA13EP Minaudiere

DEDE Asymmetrical Side Cascade Ruffle Skirt Flounce Dress
PUH60K46 \$338
DARK NAVY COMBO: **TOP 100 DOORS, 1,100 UNITS**

True to fit

- Concealed back zipper closure.
- Manx cloque woven jacquard.
- Material: Fabric body: 65% polyester, 33% cotton, 2% elastane; fabric 2: 100% polyester mesh; lining: 100% polyester charmeuse.
- Care: Washable, dry clean recommended.
- Imported.
- Mid-weight, non-stretch fabric.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: 0-12.

SCENE STEALER



T
SOCIALITE

GLITTER SEQUIN ON STRETCH MESH

- The sequins have a special finish with a glitter effect, giving texture and brilliance to the style
- The sequins are embroidered on to stretch mesh



JDKJF516 Earrings



DONA Heel



UKHA13EP Minaudiere

GISSELLE Sequin Spaghetti Strap Gown

SFU60K27 \$398

BLACK: A2, 500 UNITS

True to fit

- Concealed back zipper closure.
- Glitter sequin embellishments.
- Material: Fabric body: 95% polyester, 5% spandex; fabric 2: 80% polyester, 20% spandex mesh; lining: 100% polyester crepe de chine.
- Care: Washable, dry clean recommended.
- Imported.
- Mid-weight, stretch fabric.
- Adjustable spaghetti straps.
- Model is approximately 5'9" (175cm) and wearing an XS.
- Sizes: XXS-L.



T, H
SOCIALITE, VISIONARY

ENGINEERED SEQUIN

- This engineered sequin fabric was created by the BCBGMAXAZRIA design team and is exclusive to the brand
- The technician carefully engineers each sequin on to the fabric to have a perfectly aligned proportion for each style
- Hundreds of thousands of individual sequins are necessary to complete each piece



JDKJF517 Earrings



DONA Heel



PXWA26EV Clutch

MAGDALENA Sleeveless Sequin Gown With Tulle Ruffle Bottom Skirt

SIA61K15 \$548

BLACK: A3, 700 UNITS

HAZELNUT: A4, 900 UNITS

LIGHT CHAMPAGNE: ARCH DOORS, 100 UNITS

True to fit

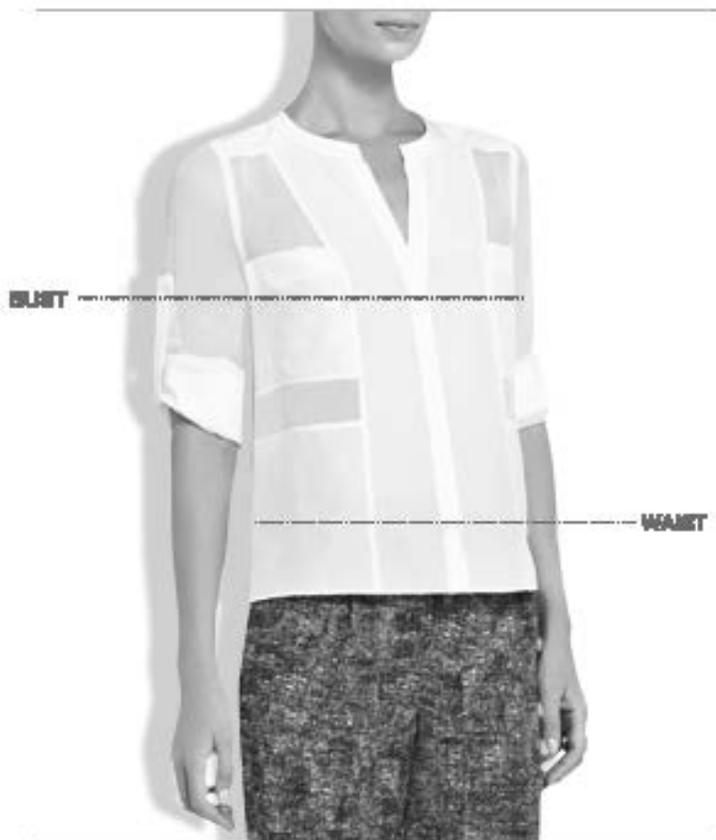
- Concealed back zipper closure.
- Material: Fabric body: 100% nylon tulle; fabrics 2-3: 100% polyester mesh; lining: 100% polyester crepe de chine.
- Care: Washable, dry clean recommended.
- Imported.
- Mid-weight, non-stretch fabric.
- Model is approximately 5'9" and wearing US size small.
- Sizes: XXS-L.

MEASUREMENTS

This guide to measurements is intended to serve as a quick point of reference in regards to the fit and sizing of the BCBGMAXAZRIA garments. Based on the style lines and silhouettes of the garments, variations from this measurement guide may happen and are to be expected.

MEASUREMENTS GUIDE TOPS

*SIZE SMALL IS SIZE 6



BUST

Place a cloth tape measure horizontally around the fullest part of the bust, under the arms and across the lower shoulder blades.

WAIST

Place a cloth tape measure horizontally around the smallest part of the natural waist.

MEASUREMENT GUIDE*

	XXS	XS	S	M	L
	0	2-4	6	8-10	12
BUST	33	34	36	38	41
WAIST	25	26	28	30	33
HIGH HIP	30.5	31.5	33.5	35.5	38.5
LOW HIP	35.5	36.5	38.5	40.5	43.5

* Measured in Inches

MEASUREMENTS GUIDE – BOTTOMS



WAIST

Place a cloth tape measure horizontally around the smallest part of the natural waist.

HIGH HIP

Place a cloth tape measure horizontally around the body approximately 3 to 4 inches below the smallest part of the natural waist.

LOW HIP

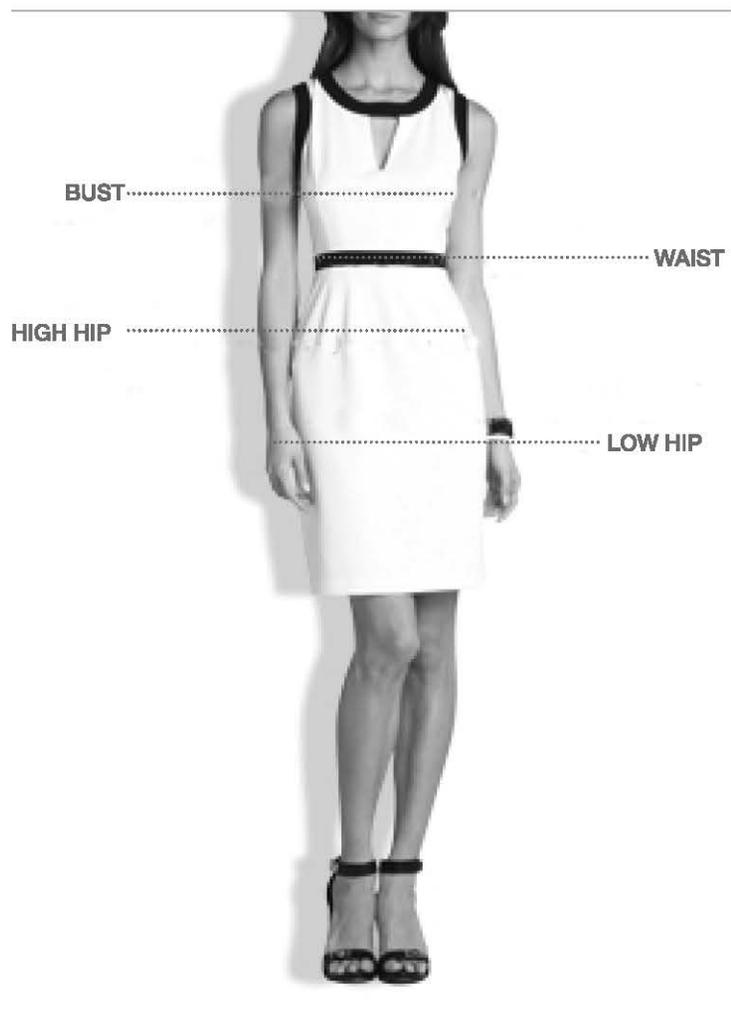
Place a cloth tape measure horizontally around the body approximately 8 to 9 inches below the smallest part of the natural waist.

MEASUREMENT GUIDE*

	XXS	XS	S	M	L
	0	2-4	6	8-10	12
BUST	33	34	36	38	41
WAIST	25	26	28	30	33
HIGH HIP	30.5	31.5	33.5	35.5	38.5
LOW HIP	35.5	36.5	38.5	40.5	43.5

* Measured in Inches
Letter sizes are slip-on styles, number sizes are zipper styles

MEASUREMENTS GUIDE – DRESSES



BUST

Place a cloth tape measure horizontally around the fullest part of the bust, under the arms and across the lower shoulder blades.

WAIST

Place a cloth tape measure horizontally around the smallest part of the natural waist.

HIGH HIP

Place a cloth tape measure horizontally around the body approximately 3 to 4 inches below the smallest part of the natural waist.

LOW HIP

Place a cloth tape measure horizontally around the body approximately 8 to 9 inches below the smallest part of the natural waist.

MEASUREMENT GUIDE*

	XXS	XS	S	M	L
	0	2-4	6	8-10	12
BUST	33	34	36	38	41
WAIST	25	26	28	30	33
HIGH HIP	30.5	31.5	33.5	35.5	38.5
LOW HIP	35.5	36.5	38.5	40.5	43.5

* Measured in Inches
Letter sizes are slip-on styles, number sizes are zipper styles